Processing of personal data by Teknologiainfo Teknova Oy

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Why do we process personal data?

Teknova acts as a Controller and processor of personal data in connection with orders, customer service, reporting and other tasks related to the management of customer relationships. Customer data on purchases and services may also be used for profiling (customer segments) and for the targeting of marketing activities and customer communication to the data subject. We collect personal data from the data subjects themselves.

The legal grounds for the processing of personal data is the performance of the contract between the Controller and data subject. If the data subject does not provide the requested data, the Controller cannot accept the order placed by the data subject or perform the contract between the Controller and data subject.

We obtain data for use in marketing of publications and events from the Technology Industries of Finland membership register. We process personal data for marketing purposes on the basis of legitimate interests. Teknova cooperates with Technology Industries of Finland in providing services for members. For this purpose, Teknova has a legitimate interest in processing the contact information and information on position within the company of persons employed by Technology Industries of Finland member companies.

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What data do we process?

We process the following types of personal data:

- Contact information
- Role
- Company
- Locality and position within company
- Invoicing information
- Username
- Order history
Who processes your data?

Personal data is processed at Teknova only by persons designated for the task. We transfer personal data for processing by our selected partners in connection with the following tasks:

- maintenance of information systems
- marketing and organisation of events
- invoicing
- statistical analysis of website use and improving the user experience

We transfer data on purchases of IT terms and conditions to rightsholders four times per year.

Teknova verifies that parties processing data on its behalf are committed to compliance with data protection regulations and ensuring the information security of their systems. Data processors are only granted access to the information necessary for performing their assigned tasks.

How long is my data stored?

We store personal data for as long as is necessary for carrying out the order made by the data subject and providing the related online service. Data will be erased once the aforementioned storage period has expired.

We store personal data needed for accounting for a period of seven years.

Your rights

You have the right to influence the processing of your data:

- You have the right to access, rectify or erase your data. You have the right to know if personal data is being processed, as well as what type of data is processed and on what legal grounds. You can also rectify your data or request their erasure, if the data is no longer necessary for the purpose for which they were originally obtained.
- You have the right to object to the use of your data for marketing purposes
- You can restrict the processing of your data
- You may transfer your data to another controller
- You can file a complaint with the Data Protection Ombudsman
- You can opt out of receiving marketing messages or newsletters. All marketing messages and newsletter include the option to opt out of the subscription. You may also cancel your subscription by notifying Teknova.